



## PRESS RELEASE

### **BIO-ON S.R.L. EARNS USDA CERTIFIED BIOBASED PRODUCT CERTIFICATION AND LABEL**

Bologna, (7 aprile 2014) - Bio-On S.R.L. has earned the USDA Certified Biobased Product Label for its PHA. The USDA Certified Biobased Product Label verifies that the products amount of renewable biobased ingredients meets or exceeds levels set by USDA. Biobased products are finished or intermediate materials composed in whole or in significant part of agricultural, forestry, or marine ingredients.

"We are extremely pleased to receive this important award," said Marco Astori, CEO and co-founder of Bio-on. "Our mission is to develop and produce bio-polymers both friends of nature and made by nature. This certification fills us with pride and will allow future users in the United States of America to chose and use a new material that can replace the traditional plastic obtained from petroleum."

All biobased amount claims are verified by independent labs and monitored by the USDA. Consumers may feel secure in the accuracy of the biobased amount and be empowered in making better informed purchasing decisions.

"We are proud that Bio-On S.R.L. has earned the USDA Certified Biobased Product Label," said Ron Buckhalt, USDA BioPreferred Program Manager. "Biobased products add value to renewable agriculture commodities, create jobs in rural communities and help our society decrease its reliance on foreign-sourced and non-renewable petroleum."

#### **About USDA BioPreferred**

The USDA BioPreferred program was created by the Farm Security and Rural Investment Act of 2002 (2002 Farm Bill), and expanded by the Food, Conservation, and Energy Act of 2008 (2008 Farm Bill). The purpose is to increase the purchase and use of biobased products. The United States Department of Agriculture manages the program. Products that meet the USDA BioPreferred program requirements carry a distinctive label for easier identification by the consumer. To learn more about the USDA Certified Biobased Product Label please visit [www.biopreferred.gov](http://www.biopreferred.gov), and follow on Twitter at <http://twitter.com/BioPreferred>.

#### **About Bio-On S.R.L.**

Founded in 2007 Bio-on has developed and protect the world's first bio plastic PHAs that are 100% naturally biodegradable in water and soil. An outstanding product that is derived from the transformation of beet and cane sugar production residues (in Italy in partnership with Co.Pro.B.), using a natural production process with no organic solvents. The PHA bio plastic developed by Bio-on turns a waste product that would otherwise be discarded (a cost therefore becomes a resource) and therefore has no impact on the food chain, unlike other types of "organic" products such as biofuels or other bio plastics that use cereals. The bio plastic protect by Bio-on has extraordinary features: high thermal and mechanical resistance; can be worked using standard production technologies used for common plastics from oil. It is therefore possible to make an infinite variety of objects in all sectors which currently use traditional plastics made from oil. The biodegradability of bio-on bio plastic was certified in 2008 by Vinçotte. Bio-on is an Intellectual Property Company and provides technology for the production or use of PHAs based on a license that restricts their use to a particular territory or to a specific business area.

[www.bio-on.it](http://www.bio-on.it)

#### **Contacts**

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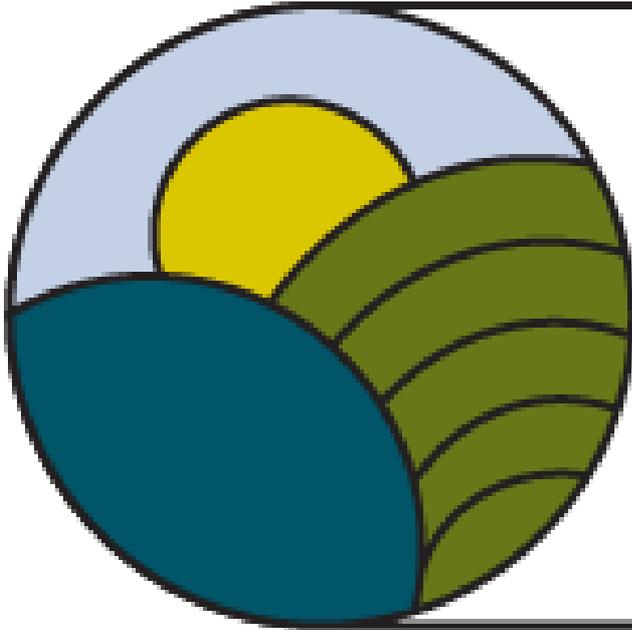
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USDA BioPreferred®

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